



MEDIA RELEASE

Darden Heritage with Star Discount Pharmacy Wins Entrepreneur of the Year at the 2017 All-Star Super-Conference

Huntsville, Alabama, March 15, 2017 At the 13th Annual [PDS All Star Super-Conference, Pharmacy Development Services \(PDS\)](#), the leading provider of business education for independent pharmacy owners, recognized independent pharmacies who have demonstrated outstanding achievements in their businesses over the prior year. The Entrepreneur of the Year award is given to the pharmacy owner who has made great strides in their business and has started a positive ripple effect in their community and beyond. This year winner is Darden Heritage with [Star Discount Pharmacy](#).

"Darden is the epitome of an entrepreneur. He is willing to tread new ground and run away with new ideas. Congratulations to Darden," said Dan Benamoz, Pharmacy Development Services CEO and Founder.

The annual PDS Super-Conference brings nationally-recognized and relevant speakers to share their experience and expertise with conference attendees. The goal is to encourage pharmacy entrepreneurs to dispose of preconceived notions about doing business in the industry, rethinking what success looks like, and how to achieve it. The All Star Super-Conference is a call-to-arms for independent pharmacy owners. Attendees learn the proven, data-driven solutions guaranteed to increase profits, and improve operations, while connecting with hundreds of like-minded pharmacy entrepreneurs.

Other 2017 All Star Super-Conference Winners

Pharmacist of the Year: Given to the pharmacist owner who has made tremendous clinical strides to further their work as a pharmacist and healthcare provider to their community and beyond.

Winner: Olivia Bentley with Rx Clinic Pharmacy

Team of the Year: Given to an entire high-performing pharmacy team that has learned to apply the essential principles of entrepreneurship to the role they fill within the pharmacy.

Winner: Carmichael's Pharmacy team

The Tesla Challenge: PDS members tracked their return on investment (ROI) to the cost of PDS membership fee. Every time they achieved their ROI goal, they received one entry to win a Model S Tesla from PDS CEO and founder, Dan Benamoz.

Winner: Diana Lischin, owner of Coats Pharmacy

For more information call (800)987-7386 and visit www.pdsconference.com

More about PDS: *Pharmacy Development Services (PDS) founded in 1998 by Dan Benamoz, RPh, is the leading membership-based service provider of business education for independent pharmacy owners. As a pharmacy innovator and the only company of it's kind with a dedicated R&D team, and data-mining software, PDS provides members with actionable solutions, programs, and training that positively impact the bottom line.*

For more information visit pharmacyowners.com or call (800)987-7386.

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