



## MEDIA RELEASE

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### **Pharmacy Development Services (PDS) Announces Travis Wolff of Med-World Pharmacy as 2018 Pharmacist of the Year.**

Orlando, Florida – February 23, 2019 – Travis Wolff, owner of Med-World Pharmacy, has been named 2018 Pharmacist of the Year by Pharmacy Development Services. PDS named the 2018 award winner at the 15th annual PDS Super-Conference ([www.pdsconference.com](http://www.pdsconference.com)).

The Pharmacist of the Year award is given annually and honors one pharmacy owner's dedication to improving patient outcomes using innovative strategies, leading a high-performance team and has shown commitment to the betterment of healthcare in their community.

After experiencing dwindling reimbursements in 2016, Travis and his team started an annual retreat for his employees in 2017 to set the goals for the pharmacy and layout the plan to achieve them. With this new focus, they were able to take on 2017 and make it a very successful year. In 2018, Travis set even higher goals for the pharmacy, including investing in Advanced Leadership and Clinical Services training for himself and his team. They expanded their SyncRx program to over 60% of their patients, and are on track to reach 70% in 2019. This is making a difference every day in the lives of their patients and teaching them adherence practices that will pay off in better health in the future. The team expanded clinical services offerings for their patients using the same SyncRx model. In 2018, Travis and his team also made team culture a priority. Travis is teaching his team to focus on things that can make a big impact. "I owe my team the world. At Med-World, we like to say, 'Your health is Our World' but I learn more every day that my health is my team's world. The healthier I can make them, the better my world is!"

With this winning culture, a high performing team and improved patient outcomes, Travis can focus on expanding his business and giving back to the profession. He is opening another store in 2019 and regularly has calls with other pharmacy owners to share what he has learned so that independent pharmacy can grow together.

For more information on the PDS Super-Conference, call 1-800-987-7386 and visit [www.pdsconference.com](http://www.pdsconference.com).

#### **About Pharmacy Development Services (PDS)**

PDS was founded 21 years ago, with a goal of transforming the independent pharmacy industry through innovations, use of technology and helping owners achieve greater profitability. PDS' data-driven, proven strategies helped members earn over 100 million in extra profits in one year. PDS helps pharmacy owners win in an unfair game.

PDS' core belief is that the individual pharmacy owner, along with the collective power of a unified network of thousands — can improve the industry and create something better.

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